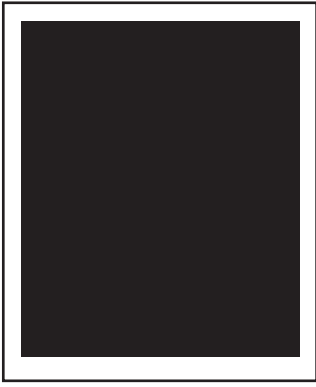


Realtors Mechanicals and Rates (Real Estate Pages)



Full Page

9.75" x 11.75"

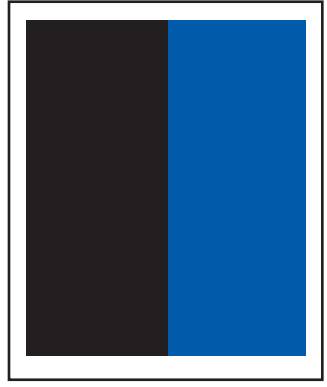
\$1585	open rate
\$1185	(6x)*
\$1085	(13x)*
\$1040	(26x)*
\$990	(52x)*



Junior Page

7.13" x 11.75"

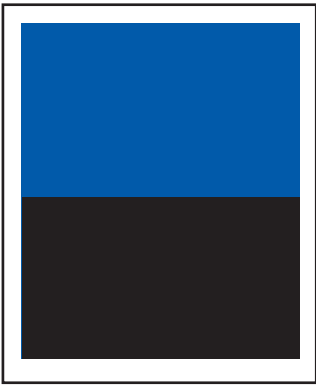
\$1270	open rate
\$950	(6x)
\$870	(13x)
\$830	(26x)
\$795	(52x)



1/2 Page Vertical

4.75" x 11.75"

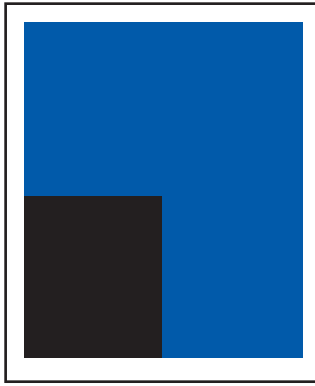
\$795	open rate
\$590	(6x)
\$545	(13x)
\$520	(26x)
\$470	(52x)



1/2 Page Horizontal

9.75" x 5.78"

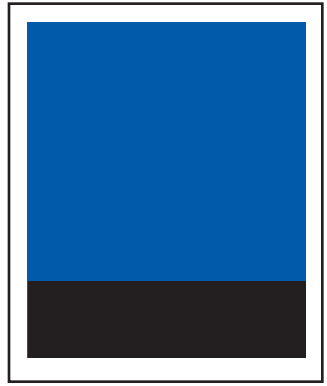
\$795	open rate
\$590	(6x)
\$545	(13x)
\$520	(26x)
\$470	(52x)



1/4 Page Vertical

4.75" x 5.78"

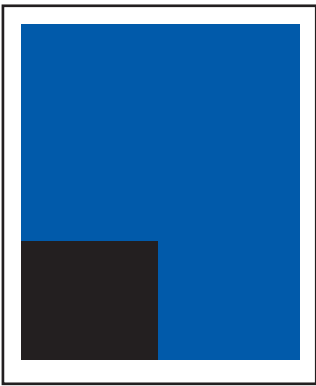
\$475	open rate
\$355	(6x)
\$325	(13x)
\$310	(26x)
\$300	(52x)



1/4 Page Horizontal

9.75" x 2.80"

\$475	open rate
\$355	(6x)
\$325	(13x)
\$310	(26x)
\$300	(52x)



1/8 Page Horizontal

4.75" x 4.25"

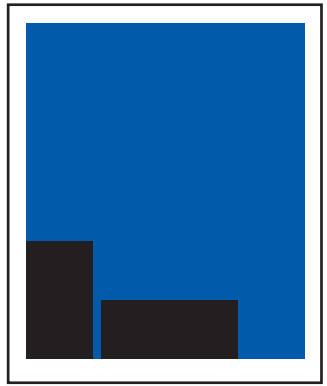
\$210	open rate
\$155	(6x)
\$140	(13x)
\$135	(26x)
\$130	(52x)



1/8 Page Vertical

2.25" x 8.50"

\$210	open rate
\$155	(6x)
\$140	(13x)
\$135	(26x)
\$130	(52x)



1/16 Page

2.25" x 4.25" vertical
4.75" x 2.13" horizontal

\$105	open rate
\$80	(6x)
\$75	(13x)
\$70	(26x)
\$65	(52x)

*contracted frequency price per ad

all rates net
tabloid, printed on 30# newsprint